

# Manage Your Customers' Communication Preferences



#### PREFERENCE MANAGEMENT

# Communicate when, where, and how your audience prefers

O'Neil's ONEcollect<sup>™</sup> platform is the perfect solution to collect missing or important data and manage preferences of your audience. ONEcollect enables you to capture data via IVR, electronic forms, paper forms, and email or SMS. When linked with our Omni-channel solutions, we can present your communications to your audience when they want it, how they want it, and where they want it.

# Decrease costs. Increase customer satisfaction and retention

ONEcollect helps our clients drastically reduce print and postage expense, while providing a higher level of customer service and audience satisfaction.

#### Part of our ONEsuite solution

ONEcollect is part of our ONEsuite solution, providing an array of services that empower you to strengthen your customer relationships by communicating the right message and documents through the most effective delivery channels.

## **ONEcollect features include:**

- Capture customer e-delivery preferences by product type
- Reach your audience via email, text, IVR or USPS
- Reduce print and mail expenses
- Create a higher customer retention rate

## ONEsuite. Our Industry-Leading Data-Driven CCM + CX Platform for Healthcare

From digital transformation to customer acquisition, satisfaction and retention, our ONEsuite platform has everything you need to achieve digital transformation goals and effectively improve customer communications.

### For more information

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